

ISRA VISION presents itself in a new Corporate Design

Darmstadt, Germany, July 12, 2023 – ISRA VISION GmbH presents itself with a revised corporate brand. With the new Corporate Design, ISRA VISION sets an example for the continuous development of the company and the advancing integration into the Atlas Copco Group. In the future, ISRA VISION will act as the overarching brand of the Machine Vision Solutions division. Brands such as Perceptron, QUISS, Parsytec and GP Solar will remain as product brands.

"Since its foundation more than 35 years ago, ISRA VISION has continued to develop from a spin-off of TU Darmstadt to a leading provider of machine vision solutions," says Tomas Lundin, Managing Director of ISRA VISION GmbH. "With the new Corporate Design, we underline our affiliation with the Atlas Copco Group, our open and constructive corporate culture as well as our claim to continuously develop our technological know-how."

The new Corporate Design highlights the unique benefits for customers and employees. In this way, customers benefit from the Atlas Copco Group's global network and employees have a wide range of development opportunities within the group. As part of the introduction of the new Corporate Design, ISRA VISION has also launched a new corporate website. More information can be found [here](#).



ISRA VISIONs new Corporate Design

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About ISRA VISION GmbH:

ISRA VISION is a leading provider of technologies for industrial image processing (machine vision). As part of the Atlas Copco Group, a global leading provider of sustainable productivity solutions, we offer an extensive range of solutions for surface inspection, robot guidance and automated metrology. With around 1,200 employees, we supply customers in 16 markets and in a wide range of industries. Headquartered in Darmstadt, Germany, we deliver value to our customers through a global organization under the ISRA VISION, Perceptron and QUISS brands.

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